

Debbie Campbell  
WP Minder  
hello@wpminder.com

**RISING POPULARITY OF WORDPRESS MEANS MORE BUSINESSES ARE VULNERABLE  
TO WEBSITE HACKING AND SECURITY PROBLEMS**

*Wordpress Maintenance Is Key To Disaster Prevention And Recovery*

**Fort Collins, Colorado:** The rapidly increasing popularity of WordPress in the past few years has resulted in many small business owners frustrated with the constant stream of updates and other basic technical needs imposed by WordPress. WP Minder is one of the new breed of WordPress maintenance companies focused on easing the technical management burden on website owners.

“Small businesses choose WordPress because of its popularity and reputation for an easier learning curve than its competitors,” said WP Minder owner Debbie Campbell. “But these business owners don’t realize how often WordPress and its associated add-ons change. Some become intimidated by the prospect of upgrading, despite how easy it is. It can be scary not knowing what might go wrong when pushing that ‘update’ button, and realizing that if something bad were to happen, you may not be able to fix it on your own.”

But taking a hands-off approach leads to more serious problems. The risk of a site being hacked rises substantially when it has outdated software, and cleaning up a hacked site can quickly become expensive, not to mention very stressful on the site owner due to a feeling of helplessness and possible downtime of the website.

WP Minder’s goal is to reduce both the stress and the risk of problems. “WP Minder’s maintenance plans are affordable, starting at a few dollars per week, and we take care of all the updates for the client. We perform daily and weekly backups of the site so that if a disaster does happen, the site can be up and running again very quickly with a minimum of downtime. We also do an annual security audit to pinpoint potential problems.”

WP Minder provides site restorations at no charge. “I didn’t even know about the problems – you solved everything before I knew. I appreciate your coverage,” said WP Minder client Joe Cannon in reference to a recent restoration of his hacked website. In addition, professional WordPress support and development services are also available.

**About The Company:** WP Minder provides proactive WordPress protection in the form of both monthly maintenance plans and on-demand support services, affordably targeted to small business owners. If you’d like more information about this topic, please contact Debbie Campbell at [hello@wpminder.com](mailto:hello@wpminder.com) or visit <http://www.wpminder.com>.

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